

Pastel Talk



Arizona Pastel Artists Association P.O. Box 10042, Phoenix, AZ 85064 www.azpaa.com

JUNE 2009

SEDONA SHOW RESULTS

It's Agreed: The Best Show Ever!

by Sandra Ortega and Gary Binder

Thanks to all who submitted work for jurying, and supported the show in various ways, in the gallery and behind the scenes. Congratulations to those juried in and especially to the winners, and those selling work as a result of the show. Most patrons commented favorably on the quality of the work, and each had at least one or two pieces that drew them to a remembered place, time or vision they could connect to their own lives. For those working the gallery there was an added benefit to speak with patrons and meet fellow artists. Those added connections, feedback and comradere encourage us further to continue to improve and do what we enjoy.

Juried Artists and Show Winners:

Dodie Ballantine – Third Place

Gary Binder

Laura Black

Laetitia Borden – Second Place

Karen Budan

Sandi Ciaramitaro

Nancy Clauss

Fred Davenport

Carol DeGregory

Linda Dellandre – First Place

Rita Elkins

Sharon Frey

Martha Goodrich

Kimberly Gutierrez

Linda Halabe

Karin Hertzell

Sue Hunter – Honorable Mention

Fran Joseph

Liz Kenyon – Best of Show

Andrew Kirby

Barbara Lang

Marcelline Lowery

Barbara McGuire



First Place by Linda Dellandre

Woodard Mackie – Honorable Mention

Christianna Mikesell-Bidwell

Ronda Millea

Barbara Miller

Sheri Morris

Sandra Ortega

Julia Patterson

Carol Peluso

Ruth Philliben

Paulette Redmond

Donna Stenger - Rita Jonas, Member

Choice Award

Maret Webb – Honorable Mention



Best in Show by Liz Kenyon

Next General Meeting: June 7, 3pm

Member **Jean Hildebrant** demonstrates her magical touch with pastel portraits.

WELCOME New Members!

Our association continues to grow in skill depth and membership, and we welcome those new members who recently joined:

Dana Hale-Kalatsky

Scottsdale

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danahsky@gmail.com

Ellen Beth Harper

Phoenix

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Kathie Jand

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Tami Sausser

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Alice Van Overstraeten

Sun Lakes

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Message From the President

Dear Fellow APAA Members,

This is my first letter to the membership as the APAA President. I am truly honored to be serving as the president of such a growing and vibrant organization. As we all know, organizations go through highs and lows... but APAA is truly on a high. How exciting for all of us! It has taken a lot of work and dedication on the part of a number of people to bring us to the point we are now enjoying. Certainly kudos must go to the leadership over the last few years from the level of the president to each of the positions held by members in the various offices and committees. To try to name people would inevitably mean someone would be left off ... and every effort by every person has been a building block to today. We need to bask in the pleasure of our accomplishments to date while at the same time planning our steps forward into an even brighter future! In the coming weeks I will be meeting with the various officers and coordinators to explore their ideas and goals for this coming year to continue our growth as an organization.

As a result of the May meeting we have two new programs (see opposite page for details) that will be implemented beginning in September. Lee Borden volunteered to coordinate an Artist of the Month program that

will culminate with the selection of an Artist of the Year next June. This program will provide additional opportunities for members to share and receive recognition for their work beyond

our APAA exhibits. Marcelline Lowery volunteered to coordinate an Art Challenge program. This program is designed to facilitate learning and growth of members through participation in Art Challenges that culminate in group critiques and discussions. You will be hearing more about these programs and the opportunities they provide for members in the very near future.

Please feel free to contact me at any time with any questions, concerns or suggestions you wish to share or pose. It is our collective energy that has made APAA what it is now....and what it will be in the future!

Karen Budan

President, APAA



New Meeting Space Needed!



Anyone attending the March APAA meeting can certainly understand why our group would benefit from having a larger meeting and demo venue. With new members joining recently,

shows to jury and demos in cramped spaces, we should all support the search Karen Budan is initiating to consider options for our future. Karen recently contacted the Arizona Arts Alliance and AAG to find out what op-

tions might be available that balance our needs with reasonable costs to achieve improved space needs.

Having a larger venue would provide better show options, facilitate improved show jurying and make demos more enjoyable for both the demonstrator and our APAA audience.

If you have options to consider please bring them up during our regular meetings or provide them to Karen as you find them. Thanks for your support as we grow.

See more photos of the May meeting on page 4.



Art Challenge Proposal

General description:

Periodically during the meeting year members are invited to participate in an art challenge as an avenue to expand horizons and deepen learning for participants.

Procedure:

1. Members interested in participating are given an object or objects to be incorporated into a painting
2. Members participating may be charged a nominal fee to cover any costs for the objects to be painted
3. Participants may set up the objects in any manner they choose. Additional objects may be added.....but the required objects must be included
4. Participants have two months to complete their paintings
5. At the membership meeting that concludes the two month period all participants bring their completed paintings. Paintings should be matted and/or framed.
6. The program chair provides an artist leader to lead the discussion around the results in the form of an interactive critique between the leader and the membership in attendance. Participating artists introduce their piece as to why they chose their composition, etc.

Costs:

1. Objects for painting unless charged back to participants
2. Artist leader to lead the interactive critique/discussion

Other: Coordinator. [Marcelline Lowery](#) volunteered.

TIMELINE:

CYCLE ONE:

- Signup and receipt of objects to be painted at September meeting
- Interactive critique/discussion as the November program

CYCLE TWO:

- Signup and receipt of objects to be painted at December meeting
- Interactive critique/discussion as the February program

CYCLE THREE:

- Signup and receipt of objects to be painted at March meeting
- Interactive critique/discussion as the May program

Art of the Month/Year Proposal

1. Duration of each cycle would be September meeting through June meeting
2. Members are invited to bring in framed ready to exhibit pastel pieces to each meeting September through May to compete for the "Artist of the Month"
3. There is a \$5 fee per art piece submitted
4. Members may only submit one painting each month
5. Paintings submitted must be new work. Paintings that have been juried into APAA shows and/or received awards are not eligible to be presented for Artist of the Month.
6. During the break after the business meeting and before the meeting program members vote for their choice of best painting.

7. Both first and second place ribbons will be awarded based on the votes.
8. The first and second place winners are presented in the newsletter with their winning art pieces
9. For the June meeting all first and second place winners from September through May bring their pieces to the meeting. Members vote for the "Artist of the Year" from among the monthly winners.

Cost:

Ribbons (should be covered by \$5 entry fees collected)

Other needs:

1. Coordinator. [Lae Borden](#) volunteered.
2. Paper and pencil for voting



See You Next Month... June 7!

June Program: Jean Hildebrant

Please join us at the June meeting for a presentation and demo by our member artist, Jean Hildebrant. Jean is an award-winning artist who specializes in portraits and figurative works.

She has won many awards throughout her career, including the Pastel Journal Magazine's 2006 "Pastel 100" competition, placing first in the portrait/figure category and the Pastel Society of America's National Annual Exhibition, New York, NY (B. & V. Giffuni Purchase Award). Jean's work can be found in private, public and corporate collections.

According to Jean, she "desires to capture the essence and inner beauty of the human spirit through the use of light and color. She wants her paintings to speak to the emotions and spirit of each person who views them. She paints realism with the purpose of leaving an indelible impression."

Please join us June 7th for an exciting program on the art of portraiture!

Fine Art in the Style of Traditional Realism.: www.jeanhildebrant.com



Please send any news items, notices of accomplishment or possible links of interest to Julia Patterson at julia@writedesignaz.com.

May 2009 Meeting Minutes

Last month's meeting minutes will appear in the next newsletter. Enjoy these pictures of Josie Talienti, our guest artist, from the May program.





New Officer Slate 2009-2010

PRESIDENT:

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New President Karen Budan

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IAPS LIAISON:

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EDUCATION/WORKSHOPS:

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New & Improved APAA Website: www.azpaa.com

Hello All from your President!

Our wonderful webmaster, Julia Patterson, has been busy on our website adding the new features she spoke about at the May meeting!!! You need to check them out at www.azpaa.com ...

1. Video clips. Julia has added two video clips so far using her handy dandy Flip video camera!

a. There is a short video clip of Josie Taglienti's demo on the home page.

b. Click on the "News/Events" tab at the top of the page. You will find a video clip from our show in

Sedona on the Events page.

2. A calendar. Again at the top of the home page click on the link that says "click here" for the new feature....2009/10 calendar

a. It opens to May but the first entry is in June...so move to June.

i. You can click on Jean Hildebrant's name to get more information about her demo

ii. Click on the words "monthly meeting" and you get additional information including a link to a Google map locating the hospital!!!!

b. If you click on the Agenda tab at the top right of the calendar you get the month's events in list order.

If you click on the words "click for more" at the end of the list it adds the list from the next month. If you keep hitting it you can end up with the list for the whole year which you can then print.

c. Julia has put in the items that I had listed on the draft calendar presented at the board meeting.

If anyone has anything that should be added to the calendar, please send the information to Julia at Julia@writedesignaz.com.

Thank you, Julia!!!!

Sedona City Hall Opportunity

Hello Artists, here is the information we have so far regarding the Sedona City Hall Display:

All 27 people who signed up will be participating in the Sedona City Hall Display. We are restricting the size of paintings to 16x20 to make sure they all fit. We plan on posting a tag by each painting with the artist's name, phone number, and title of painting. We cannot post any information about prices but I will need that information to give them for insurance purposes. Prospective buyers will need to contact the artist. I will need the following information from you by June 2nd so I can prepare an information sheet to give them as well as identification tags: name, phone number, title/size of painting and price of painting. Also put this same info on the back of

your painting. Paintings should be properly matted /framed and ready to hang.

Since we are only taking 1 vehicle it is important that your painting is well protected with bubble wrap/padded sacks. Also identify packaging with your name.

Sue Hunter and I will be dropping off paintings on June 5th. Since we are only taking 1 vehicle it is important that your painting is well protected with bubble wrap/padded sacks. Also identify packaging with your name. Plan to leave the artwork over the summer with a tentative pick up date of Sept. 4th. If you cannot do this, please let us know We will need to enlist volunteers over the summer for pick up.

We have a schedule for you to drop off paintings at either house:

Monday, June 1, 4:00-6:00 and Wednesday, June 3, 4:00-6:00 at Sue's house: 11001 N. 55th St., Scottsdale, phone: 480-991-1634 or

Tuesday, June 2, 4:00-6:00 and Thursday June 4th, 4:00-6:00 at Laura's house 7959 W. Donald Dr. Peoria, phone 623-362-9158

I will send more detailed directions next week as well as a holds harmless form to bring with your painting. FYI the mayor, city council and various art organizations meet in the room where our art will be on display.

More later, Laura Black



Member Profile

This Month: Gary Binder

It seemed appropriate while taking on the role of collecting APAA newsletter info to let you know something about how art is integrated to my journey through and enjoyment of life. I'm pleased to share my story with you, and hope you can reciprocate at some point in time.

Art provides an outlet for expression, mood and appreciation for the world around me. Growing up in rural Pennsylvania, my interest in art started by experiencing the pride of craftsmanship and ingenuity of the Pennsylvania Dutch, blended with visits to local museums and the Philadelphia Museum of Art. Over time, through courses, workshops, practice and the friendship of other artists, art became an integral part of my life. In the late 80's, Angelina Wood, a former Franklin, MA. artist encouraged me to take more courses, try new art venues and join in with local art groups. Since then, I've taken several courses and workshops in pastels, watercolors and oils with notable artists, Frank Federico, Robert Carsten and others.

While living in Massachusetts I became an active member of the Franklin Art Association, participating in numerous shows and events. In 2007, a move to Arizona provided new approaches to art and light-enhanced painting venues. Much of my painting career is linked to the love of the outdoors and the pleasure of observing and translating the natural world. As a frequent traveler, hiker and nature lover, capturing my impression of the world around me is my way of remembering and expressing my feelings about an experience.

My art mediums are watercolor, pastel, oils and acrylics. Each provides different approaches to expressing an image, while keeping the concepts of value, hue and composition in mind. The ideas and basis for my images come from places I've visited, objects I observe, and people with whom I've the pleasure to meet. Art is a portable medium that



anyone can take along on hikes, in the garden and in among a population. After moving to Arizona, I've concentrated more on oils and pastels in plein air to further work on converting the light, atmosphere and feeling of a place to an artful expression worth sharing with others. Currently, I'm a member of the APAA, Sonoran Arts League, and Arizona Plein Air Painters.

Try to imagine the feeling of warmth on a summer beach, the breeze on a mountain trail, sunrise across the desert or the mood of a day when you observe art, and you'll experience what the artist attempts to portray. The creativity of art contributes to keeping life at its fullest.

Pastel Mosaic Approach

Marsha Wright is teaching a Pastel the Mosaic Approach- class and a 3 in 1: Wet Media Fun class at Jerry's Artarama in Tempe. Tuesdays from 10:30 am to 1:30 pm is the pastel

class. Friday at the same time is the Wet Media class. Both classes are ongoing. Cost is \$25.00 per class or \$140.00 for 6. Students get an in store coupon for 20% off regular priced merchandise each class they attend... coupon is good for that class day only. Contact Marsha Wright (Wrightthues@aol.com)

Lee Bordon Wins AAG Award

Lee Borden won the Jurors Award in the Arizona Artists Guild Spring show of miniature paintings with her pastel piece entitled "Santa Fe Hills." Congratulations!



Call for Entries

These listings are from Pastel Journal (www.pasteljournal.com). Please ensure that you obtain information to get more specific details on each opportunity. Also, we'd like to get more information on more local shows and competitions, so please send info on any opportunities you might know about.

ARKANSAS (LITTLE ROCK)

Arkansas Pastel Society, "Reflections in Pastel" National competition for soft Pastel. Dec4-Jan10. Doug Dawson, Juror. Deadline Sept. 5th, digital entries; awards \$5000. www.arkpastel.com email: hurstgallery@yahoo.com or SASE: Susan Hurst, #9 Roanne Ct., Little Rock, AR 72211

CALIFORNIA (PLACERVILLE)

43rd Mother Lode National art Show. August 16-30. Slide/digital entry deadline July 6th. www.placervillearts.com or #10 SASE: PAA PO Box 905 Placerville, CA 95667 Juror: Dan Peterson, Judge: Gil Delinger Awards \$4000

COLORADO (LONGMONT)

5th Annual Mile High National 2009 Exhibition sponsored by Pastel Society of Colorado. Aug 8-Sept 27, Longmont Museum and Cultural Center. Slide or digital jurying. Deadline June 19th. Juror: Susan Ogilvie, Awards \$5000 www.pastelsocietyofcolorado.org or SASE: Diane Fechenbach, 2204 Stratford Ct., Highlands Ranch, CO 80126

CONNECTICUT (WATERBURY)

Connecticut Pastel Society 16th Annual National exhibition, "Renaissance in Pastels" Oct 2-25, deadline postmarks July 7th. Soft pastels only awards: \$10000 www.ctpastelsociety.com or #10 SASE to Mally DeSomma; CPS, 37 Rutland St., Waterbury, CT 06708

GEORGIA (BLUE RIDGE)

Southern Appalachian Artist Guild 2009 National Juried Show, Oct 17-Nov 13, deadline July 31st, digital image/CD entry, Juror: Ann Templeton, Awards: \$5000, www.southernappalachianarts.org

LOUISIANA (BATON ROUGE)

Louisiana Art and artists guild 40th Annual River Road Show, Dec 2-Jan 29, deadline Sept 14th, Artists 18+only, CD entry only, entries \$5 each/\$35/3 limit 10; Awards:\$4000, Juror: Don Andrews, laag-site.org/River_Road_Show_09.html

MARYLAND (BETHESDA)

Maryland Pastel Society, "Shades of Pastel" National Juried Exhibition, Sept 26-Oct 31st, deadline July 3rd, Juror: Richard McKinley, Awards: \$6500, Soft Pastels only, digital entries only www.marylandpastelsociety.com or #10 SASE: Dawn Capron 16651 Batchellors Forest Rd., Olney, MD 20832

NEW HAMPSHIRE (PORTSMOUTH)

Pastel Society of New Hampshire National Juried Exhibition, Sept19-Oct19th, deadline July 27th, Soft

Pastels only, Selection Juror: Liz Haywood Sullivan, PSA, Awards Juror: Bob Rohm, PSA, awards: \$5000, digital entries www.pastelsocietynh.com or SASE: Deidra Baldwin, 22 Emerson Rd. Durham, NH 03824

NEW MEXICO (ALBUQUERQUE)

Pastel Society of New Mexico 18th Annual National Pastel Painting Exhibition, Nov6-29th, deadline Aug15th, digital entries only, Judge: Colette Ody Smith, Jurors: Robert Carsten, Clark Mitchell and Jimmy Wright, Awards: \$10000, Original and soft pastels only www.pastelsnm.org or SASE: PSNM, PO Box 3571, Albuquerque, NM 87190-3571

NEW YORK (NEW YORK)

Pastel society of America 37th Annual Open Juried Exhibition at the National Arts Club, Sept 8-27, deadline postmarks July 1, soft pastels only, awards: \$20000, Entry fees: \$25/1 slide, \$35/2, \$45/3; www.pastelsocietyofamerica.org or #10 SASE: Pastel society of America, 15 Grammercy Park South, New York City, NY 10003, Info: 2125336931 or pastelny@juno.com

TEXAS (PLANO)

Pastel Society of the Southwest 28th Annual Juried Exhibition, November 09, deadline August 15th, awards: \$5000 Juror: Bob Rohm #10 SASE: June Holloway, 7517 Vanessa Dr, Fort Worth, TX 76112 or www.pssw.info.



Other Art Groups ...

East Valley Art Guild: EZUP Tent Deal

The Guild has been setup as an EZUP Tent dealer, so we could pass the lowest cost available to Guild members that need tents for outdoor events. EZUP has 10ft x 10ft tents that range from \$70 to \$700 plus. EZUP tents are widely regarded as the premier tents available, with a great reputation for quality and durability. There are tents that cost less, but reviews found them lacking the quality that was necessary for us to recommend them to our members.

Guild Member pricing on the tents is our dealer cost. Essentially, we are just buying as cheap as we can and then passing that cost on to you. During this sale, we are allowing Non Guild members to purchase tents from the Guild to help us meet our initial dealer criteria.

We have selected three of the entry level tents to sell on our web site to members, (The Express II, the Pyramid II, and the Sierra II). We are asking those interested in a tent at dealer cost to purchase your tent on our web site in the next few days.

We will only process credit cards online. Cash or check only in person. Our order will ship via truck with the tents on a pallet, from EZUP California, within a few days after we place our order. Upon arrival in Phoenix, we will contact everyone with a pickup point.

Order online at www.eastvalleyartguild.org.

Sonoran Arts League Hidden in the Hills Deadline May 30!

For those of you connected or interested in the Sonoran Arts League event, don't forget, application for HITH is May 30 for guest artists. Attached is a copy of the application if you need it, or use the SAL web link (www.SonoranArtsLeague.org/hidden.php).

**You've heard of
FACEBOOK...**

**You're curious
about BLOGS...**

Well, fellow artists,
It's time to dive in now!
It's **CHEAP, FUN & EASY!**
Let me show you how to:

- Set Up Online Portfolios
- Advertise Your Shows and Events
- Attract a New Following
- Reach New Audiences
- Interact With Prospective Collectors
- Connect With Other Artists
- And Do It All From Home

NOW OFFERING:

**Affordable In-Home Setup
& Instruction in the New
Fangled "Social Media"**
(in addition to my usual excellent
graphic design for print & Web)

Julia Patterson

Serving Successful Artists for 10 Years
602.647.9866 julia@writedesignaz.com

writeDESIGN
graphics | layout | copywriting | print | web

Facebook: http://artist.to.julia_patterson/
Art Blog: <http://juliapatt.blogspot.com>
Art Website: juliapattersonart.com



The Upcoming Year

MONTH	ACTIVITIES	PROGRAM
June 09		Jean Hildebrant, Portrait Pastel Artist
July 09	Hiatus	
August 09	Hiatus	
September 09	Cycle One Art Challenge presented Artist of the Month Fountain Hills Open Exhibition	
October 09	Jurying for Fall Show Artist of the Month	No program – show jurying
November 09	Artist of the Month Fall Juried Membership Show	Cycle 2 Art Challenge Critique/Discussion
December 09	Cycle Two Art Challenge presented Artist of the Month	Christmas Social Gathering and Auction
January 10	Artist of the Month	
February 10	Artist of the Month Nominations Committee appointed	Cycle 2 Art Challenge Critique/Discussion
March 10	Cycle Three Art Challenge presented Artist of the Month Nominations Committee presents slate of candidates	
April 10	Jurying for Spring Show Artist of the Month Spring Juried Membership Show Election	No program – show jurying
May 10	Artist of the Year Installation of Officers	Cycle 3 Art Challenge Critique/Discussion

Summer Meeting Reminder

Members, This is a reminder that the summer meeting schedule is changed. **After the June meeting, the next meeting will be in September.** Also keep in mind that September begins a busy season with the fall show circuit and many of the new activities we discussed at the March meeting. Enjoy the remainder of Spring and have fun painting over the summer!

Mount Vision Pastel Sale

Karl Kelley is offering discount coupons for anyone interested in Mount Vision Pastels. The coupon sale includes 10 pastels for \$20.00 (plus \$5.95 shipping) or 25 pastels for \$50.00 (plus \$5.95 shipping). This is good for the first 1000 customers only. The information for this is on www.mount-visionpastels.com. Follow the link under coupon sale.