

Pastel Talk



Arizona Pastel Artists Association P.O. Box 10042, Phoenix, AZ 85064 www.azpaa.com

OCTOBER 2009

Fall Juried Membership Show: NEW VENUE!

Members of APAA will get a chance to show their work in a new gallery which had its grand opening on September 11th. The SunDust Gallery is located at 48 West Main Street in Mesa. It is a block from the Mesa Art Center and in front of the Arizona Historical Museum. There are many shops and restaurants in the area as well. The streets are adjoined with sculptures, benches and quaint streetlights creating an artistic setting.

Ron Floyd is the owner and director of the museum and president of the East Valley Artist Guild. His intent is to provide a quality art space giving artists the opportunity to take classes, network and exhibit their work. The pastel association will hang their show in one of the 3 gallery spaces which includes two 50 ft. by 10 ft. walls.

The show will run from November 4th -17th and the reception is on November 6th, 6:00 pm - 8:30 pm.

Allen Garns will be judging the show and entries will be submitted online. Entries may be emailed or submitted on a CD to Karen Budan by October 4th. Hold Harmless forms and entry fees can be turned in at the October 4th meeting.

Tracking Your Artwork

By Karen Budan

As artists we love the process of creating art, however, few of us love the business side of being an artist. One of the components of the business side is that of tracking or recording your artwork. Even for an artist who is not seeking to sell their art but enjoys entering shows, knowing what art you have created and where it is at any given time is a necessity.

I am an "organized" person and use my computer extensively, so it is interesting that the system I finally settled on is predominantly a paper and pencil system. I started about a year ago with the recognition that I needed to develop a system as my inventory began to grow and I found myself entering more shows.

continued page 12

NEXT MEETING: October 4, 2 pm Note New Time!

The program will be a tour of our new meeting location and learning about all the framing support Paradise Picture Frames can offer us. There will also be a presentation of our website, Facebook and blogging!

Remember to bring your painting for the Artist of the Month competition!

Member Update

Cindy Perelli's new email is hgcg1945@gmail.com.

Send Us Your Info!

Please send your newsletter items to:

Gary Binder
480-656-8460
Gary.Binder@gdc4s.com
OR
Julia Patterson
480-488-8548
Julia@writedesignaz.com



Message From the President

Dear Fellow APAA Members,

Well....suffice it to say, this meeting year is starting off with a bang!!

1. First and foremost... we have a new meeting location!! Paradise Picture Frames at the corner of Tatum and Dynamite has offered us the use of their warehouse area for our meetings at no charge! It is a spacious and light area that definitely meets our growing needs as an organization. Jay Kogan (owner) and Michael Campbellton (store manager) have been great to work with and I look forward to a very fruitful partnership for both sides. Paradise Picture Frames has tables for our use....but no chairs. We did secure a donation of 75 chairs (non-padded) from a local firm that should be in the new location in time for the meeting. Bring your own padding!

2. Thanks to the efforts of Laura Black and Sue Hunter we have a great location for our fall juried show at the Sundust Gallery in Mesa. It is a brand spanking new gallery in a great location that we hope will equal or surpass Sedona in terms of sales of artwork. We are also tickled pink to have Allen Garns as our judge! So get painting as the digital entry deadline is October 4th.

3. Third...thanks to the efforts of Julia Patterson on Facebook and Fred Davenport on e-mail, we have a workshop with IAPS President, Maggie Price, scheduled for February. Maggie will be doing a demo for our February 7th meeting

and the workshop (combination studio and plein air) the following week will have the option of 3 days (M – W) or 5 days (M – F). This workshop will be open nationally so if you are interested sign up quickly. The workshop information will be sent out to all members shortly as final details are being nailed down.

4. The first Artist of the Month competition was a great success. Look for the photos of the winners



A flurry of voting for Artist of the Month



Dodie Ballantine won First Place.



Julia Bullock won Second Place.



and their artwork on this page. Hopefully you will be inspired to bring a piece for the October Artist of the Month competition!

5. The first cycle of the Art Challenge kicked off at the September meeting. Each participating artist received a simple glass goblet. At the November meeting the resulting pieces of art based on the goblet will be brought to the meeting for critique and discussion. Can't wait to see what people do with the goblet!!

I hope to see you at the October meeting in our new digs!! The program will be a tour of our new meeting location and learning about all the framing support Paradise Picture Frames can offer us. There will also be a presentation of our website, Facebook and blogging. Come join the fun!!!

Keep painting!

Karen Budan
President, APAA



General Meeting Minutes for September

Submitted by Donna Stenger for Paulette Redmond

The general meeting began at 3:07 following a short social and voting for the Artist of the Month. New membership books and pins were available for pick up.

President: Karen Budan

A new meeting place has been secured at Paradise Frame, retail store located on the N. W. corner of Thunderbird and Tatum roads. The retail frame shop offered APAA meeting space in their warehouse attached to the store for free. There is ample room with tables but no chairs. Members must bring their own to the next meeting unless we can find alternatives in the interim. The store closes at 4 pm on Sundays, therefore our new meeting times will be 1-2 pm for the board and the general meeting 2- 4 pm. The frame shop will offer a discount on framing and possibly exhibit our work in the store.

Secretary: Paulette Redmond's minutes were accepted by the members as reported in the APAA newsletter.

Treasurer: Ruth Philiben read the treasurer's report, which was accepted by the members.

Shows:

1. Laura Black handed out the prospectus for the **Fall 09 juried exhibition** to be held at the Sun Dust Gallery in Mesa, AZ. She reviewed the rules, dates, jurying procedure (digital), and announced Alan Garns will

be the juror of the digital images and judge awards after the exhibit is hung. One important note was that any piece not properly framed, backed or otherwise not show-worthy would be rejected. She provided a description of the location, reception plans and the guidelines set by owner, Ron Floyd. No alcohol will be served. We will provide food items, and the owner will provide music. APAA Juried and Signature Certificates will be presented at the reception to be held 6-8:30 Nov. 6.

2. **Sedona show dates** are: April 15th -28th 2010. Show setup will need to be completed by 4 PM to honor owner's time schedule. No judge selected so far. Kathy Herranen offered condo options at reasonable rates for members; let her know of your interest. More details to follow in subsequent months.

3. Sandra and Larry Ortega are working a **potential show option in Phoenix** (near Thomas and 3rd Ave.)

The Fountain Hills show has been hung. Participation has dropped. Reasons given by members for lack participation as follows: distance, lack of sales, and the drop off/pick up schedule conflicted with employment. On the plus side it can be viewed as community service, and does add to art resume portfolios. Providing several drop-off locations may help those who have work schedule conflicts. This topic will be discussed again later in the year.

Art work hung at **Sedona City Hall** will be picked up by Liz Kenyon and

Sandra Ortega on Friday, 9/11. Sandra will bring the paintings to the Paradise Hospital Parking 10 am – noon for pick up.

Education: Karen Budan contacted **Maggie Price** regarding holding an "open" workshop in the Phoenix area.

Tentative details as follows: Feb. 2010 (Dates TBD); Approximate cost: Three day workshop, @ \$300 per person, or Five days, @ \$450 per person. Karen will invite Ms. Price to the Feb. meeting for a potential Demonstration. Karen needs interested members to contact her as soon as possible as the registration will be open to the public if we do not fill the 15- 18 spots in time. More details to follow.

AZ Art Alliance: Jean Hildebrandt and Karen Budan

There will be two fall mini shows. Both venues are small, so panel orders will go quickly. \$35 per panel is due at the Nov. meeting. The venues are the Kokopelli Shop in Surprise, AZ and the Gaslight Antique Center on E Indian School Rd at N. 32 St.

A collaborative reconstruction of the AAA is on going to get a better spread of volunteer and jobs for more focused attention required with the growth of the organization

IAPS: Karen Budan has be invited to join the Presidents' Table at the next IAPS convention in Albuquerque, NM.

continued next page



Meeting Minutes continued from previous page

Art Challenge: Marceline Lowery provide the first 10 members, signed up for The

Art Challenge, with the first object, a green tint glass suitable for wine, water, or an ice cream sundae. The only rule is that the local color of the object is maintained. Completed paintings will be presented at the Nov. meeting.

Ways and Means: Marsha Wright raffled off one IAPS calendar, Brio Art Center \$25 Gift Certificate, and an Adobe Photo Shop , Elements 3 CD.

The Sketch Book Project competition was reviewed. The deadline is Oct. 1st.

The Blue Horse Gallery can arrange art trips around the world (not workshops). The work created on these trips will be shown in the gallery. Art groups receive \$200 if one of their members goes on a trip through their package.

<http://bluehorsegallerytraveladventures.wordpress.com/>

Membership: Kathy Herranen announced we now have 89 members. New member books and name tags

are available at the APAA meetings.

Publicity: Sandi Ciaramitaro: "PS Print" online and a Scottsdale print co. are being considered to provide us with reproductions of our APAA brochure and future postcards. Sandi is looking into Habitat For Humanity and Rainmaker for involvement as a 501 C and as a means for additional publicity

Program: Julia Patterson and Karen Budan presented a tutorial covering camera settings, shooting tips, and preparing disks for jurying.

Meeting adjourned at 5 PM.

September Program: Prepping for Digital Entries



For those of who could not make the meeting in September, the information provided by Karen and Julia on the topic of preparing your artwork



for digital submission to shows will be added

to the web site. Also during this discussion, Karen provided an overview of her version of cataloging and organizing artwork, images, contacts, shows and other pertinent informa-

tion relating to individual pieces. Detailed info will also be available on the web site.

Because of this demo and ensuing discussion, there was also consensus among the attending members that having an APAA web link to resources like this would be useful for members. Thanks goes to both Julia and Karen for providing the useful presentation.

Downloads of the material are available now on our web site under Resources.

AWAKEN YOUR PASSION & CREATIVITY

Create & have fun through classes & workshops. Meet other creative people!

Classes in sculpture, mixed metal mosaics, watercolor, oil, acrylic, art marketing, children's music & more.

All very affordable,
All levels welcome

BRIO Fine Arts Center

8340 E. Raintree C-6
Scottsdale, AZ 85260
480-941-8310
www.briofinearts.com



IAPS Shows Update

The 2009 Web Show has now been posted on the IAPS web site (www.pastelinternational.com) and you can see the winners and all accepted entries. It's a beautiful show, and I hope you will enjoy viewing it.

And the next show is...

In 2010, our first exhibition will be at the beautiful Brea Gallery, in the city of Brea, California, and will hang from January 23 to March 5, 2010. This is an exceptional venue for our exhibition, and we are quite excited about the opportunity. You can see the gallery and find out more information about it on the Brea Gallery web site (www.breagallery.com), and download the prospectus from the

IAPS web site (www.pastelinternational.com).

Information about prizes and a complete schedule are included in the prospectus.

While you're visiting the IAPS web site, you'll see an opportunity to sign up for the IAPS newsletter. If you do so, you'll be first to get news of IAPS events, shows and opportunities.

In addition to the Brea show, we have been invited to have an exhibition at the Butler Museum again in 2010. That exhibition is scheduled for the summer, and we'll let you know when the prospectus is ready. Our annual Web Show will be a little

later in 2010 so that you have time to have your best work ready for all these wonderful exhibition opportunities.

Don't forget that acceptance into an IAPS juried exhibition gives you a point towards IAPS Master Circle status. If your work wins an award, you'll receive a second point. The IAPS Master Circle gold medallions will be presented at the 2011 convention.

Congratulations to all the artists in the 2009 web show, and good luck to all who enter the 2010 Brea show!

Sincerely,

Maggie Price



Arizona Art Supply

The Largest Fine Art Supply Retailer in the Southwest

Arizona Art Supply serving artists since 1951

**Proud Supporter of
Arizona Pastel Artists Association**

**Arizona Pastel Artists
Association members
Receive 20% OFF**

Discount does not apply to internet orders or sale items.

PHOENIX

4025 N. 16th Street
Phoenix, AZ 85016
(602) 264-9514
Fax (602) 264-1009

SCOTTSDALE

10869 N. Scottsdale Road
Scottsdale, AZ 85254
(480) 948-0802

TUCSON

4343 N. Oracle Road
Tucson, AZ 85705
(520) 388-5555
Fax (520) 388-4806

TEMPE

1628 E. Southern
Tempe, AZ 85282
(480) 775-4102

SUN CITY

10659 W. Grand Avenue
Sun City, AZ 85351
(623) 974-8200

**Visit Us Online At:
www.arizonaartsupply.com**



Member Profile: Sheri Morris

I have loved to draw and paint as early as I can remember, and had a wonderful art teacher at West Phoenix High School that entered my work in many student shows. I majored in Textile Design at the University of Arizona and minored in art, teaching Home Economics and art in high school. For many years I



was a juried member of Arizona Designer Craftsman. At that time Batik on silk was my medium. Just before I retired from education, I took a short workshop in pastels, and was so entranced that it became a passion. The colors and ability to redo until everything was perfect, still keeps up my joy of creating.

My first workshop was in Santa Fe with Richard McKinley, and he still influences my work. I also studied with Deborah Secor and attended every workshop I could at the last two Pastel Conventions. *The Pastel Journal* and McKinley's blog have also been a great help. The "Impressionists" are my real inspiration, as is Ann Templeton.

I love creating anything and everything. I am designing quilts from some of my abstract designs, but as long as color is involved I am there. Impressionistic renditions of old trees and buildings are my

first love, although running water and reflections are a close second. Lately I have been turned older, unworthy paintings into abstracts. That is just plain fun.

Wallis paper is my first choice of papers, and I have enjoyed doing water pictures on Black, Riches on paper. I prefer the softer pastels like Terry Ludwig's, *Sommelier* and *Great Americans*. I have a large studio easel and French easel for plain air painting. I have easel lights, but find that my paintings are too intense when I use them during the day.

I display in my home and at many local competitions and shows. During the November, I have a one women show at the Mohave Museum of Art and History. A future goal is to show in a big city gallery.

My first big award was a Best of Show at the Fountain Hills juried show in 1976. I was also an Artist in Residence at the Grand Canyon in 1978. More recently I accrued 25 points toward signature members in the Pastel Society. I have won a first and second ribbons at the Lake Havasu Juried Spring Shows and numerous firsts and Best of Show, Best of Class at the Mohave County Fairs.

As for inspiration, paint for the joy of it all, the friendships and success will follow.

www.Kingmanart.com link to Sheri Morris' blog. www.sherimorris86@yahoo.com. Studio 928-718-0791



In Memoriam

Flora B. Giffuni, founder of the Pastel Society of America, passed away on September 10 in New York City. In October she would have celebrated her 90th birthday.



Member Activities & Accomplishments

Liz Kenyon sold a pastel as well as received a commission at the Mayo Marriot Hotel through the Art Alliance exhibition. She recently was also juried into and published in the book “Pastel Best of America” Volume II (“Beginning of Spring” and Cocoa Bean Worker”)



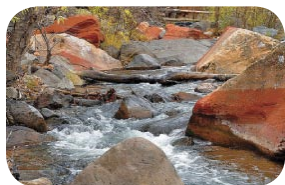
See her work at a One Woman Show at Hava Java coffee cafe, 32nd Street & Camelback, September 15 through November 30, or get a glimpse of how she creates by taking her

Brio workshop being held October 16 & 17, “Big Skies & Powerful Trees.”



www.lizkenyon.com

Sheri Morris recently won two awards at the Mohave County Fair. *Forests of Arizona* (right) won a first and Best of Class, and *Oak Creek Red* (below), a second.



Julia Patterson’s *A Canyon Christmas* was juried into the National Capitol Christmas Tree exhibit at the Arizona State Capitol, running the month of October. The show is in conjunction with Arizona’s selection as this year’s donor of a 65-foot Christmas Tree for the U.S. Capitol. The competition is sponsored by the Arizona Commission on the Arts and Arizona Art Alliance. www.juliapattersonart.com.



Sandi Ciaramitaro is exhibiting *The Courtyard* Scottsdale at Mayo Clinic in the AAA Gallery and the Mango’s Restaurant on Main in Mesa. Three of her pieces are



entries in the International Artists Magazine Competition. She also has 4 entries in the Pastel Journal’s Pastel 100 Competition: “Always Watching Over You”, “Surf’s Up!”, “Vinny’s Violin” showing a new pastel technique and “La Jolla Magnolia” pastel with 10% acrylic. You can find more of Sandi’s work at her website: www.SandiC.me



What Is “Rhythm” in a Painting?

by Gary Binder

Edgar Payne, one of America’s great plein air painters and renowned composition teachers describes rhythm as a key aspect for translating the natural spirit of a scene to the confines of a painting. As artists, we find aspects that coincide with our own mood or as translators create scenes that set a mood for viewers. Being in tune with nature allows us to consider the elements that flow and encircle animate and inanimate objects and masses.

In his book, “The Composition of Outdoor Painting” Payne blends his philosophical observations with practical considerations and guides for creating rhythm. Broken down to its root elements, rhythm is achieved by balancing and placing moving and stationary parts of a painting. Speed of that rhythm is throttled by application of the painter’s tools.

Conceptual examples can be visualized by waves crashing against stationary rock masses, slow and swift

water against the banks of an undulating stream, foliage and twigs gently attached to stately tree trunks, and airy clouds floating above expansive land masses. Payne called rhythm a “lubricating element” in a pictorial composition that coordinates elements and circumstances to integrate time, space and movement. Viewers, he postulated, have a natural instinct and primitive impulse to seek and apply rhythmic interpretation to what they see.

Line in a composition has a great deal of significance toward achieving rhythm. We as artists need to exercise care in applying line forms (i.e., curves, perpendicularity, horizontals, verticals, etc.). We alter speed of the rhythm by our application of repetition, and transitory connection of line forms. Recurrence of contrasts, colors, accents, values and like application of line forms contribute to rhythm quality, but overuse can detract as well.

As artists, we attempt to use rhythm

to guide the viewer at a pace we conceive beyond the composition to a place where mood and visual appreciation transponds pure image to a place in time.

The next opportunity you have to view a painting consider what elements create or detract from its rhythm from your perspective. Perhaps you would share that experience with us.

For more information on Edgar Payne’s thoughts on composition, field sketches, thumbnails or development of paintings themselves please reference the following:

“The Composition of Outdoor Painting” by Edgar Payne (Copyright 2005, DeRu’s Fine Arts, 7th Edition)

Spring Show Dates!

Plan ahead! The APAA Show in Sedona has the following info:

Drop off and hanging: April 15th

Show dates: April 16th to 28th (Take down on the 28th)

Reception: Saturday, April 17th

Contact person: Laura Black lauraartaz@cox.net



Call for Entries

These listings are from Pastel Journal (www.pasteljournal.com). Please ensure that you obtain information to get more specific details on each opportunity. Also, we'd like to get more information on more local shows and competitions, so please send info on any opportunities you might know about.

ARKANSAS (LITTLE ROCK)

Arkansas Pastel Society, "Reflections in Pastel" National competition for soft Pastel. Dec4-Jan10. Doug Dawson, Juror. Deadline Sept. 5th, digital entries; awards \$5000. www.arkpastel.com email: hurstgallery@yahoo.com or SASE: Susan Hurst, #9 Roanne Ct., Little Rock, AR 72211

KANSAS (WICHITA CENTER FOR THE ARTS)

Pastel National 2010 Entry post-mark deadline Dec. 14, 2009 Awards \$7500, Doug Dawson Juror, \$30 for 3 entries for anyone living and working in North America; Exhibition dates Mar 19-May 16, 2010 Prospectuss at www.wcfta.com or 316-634-2787

LOUISIANA (BATON ROUGE)

Louisiana Art and artists guild 40th Annual River Road Show, Dec 2-Jan 29, deadline Sept 14th, Artists 18+only, CD entry only, entries \$5 each/\$35/3 limit 10; Awards: \$4000, Juror: Don Andrews, www.laag-site.org/River_Road_Show_09.html

MAINE (KENNEBUNK-RIVER-TREE CENTER FOR THE ARTS) Pastel painters of Maine

11th International Juried exhibition for "pastels only", May 17-June 14, 2010, Brick Stone Museum, Kennebunk, ME. Over \$5000 in cash and merchandise awards. Digital entries only. Members \$30, non-members \$35, Frank Federico, PSA, selection juror, Bill Creevy, PSA, juror of awards Prospectus www.pastelpaintersofmaine.com or contact Caren Michel 207-854-2378

NEW MEXICO (ALBUQUERQUE)

Pastel Society of New Mexico 18th Annual National Pastel Painting Exhibition, Nov 6-29th, deadline Aug15th, digital entries only, Judge: Colette Ody Smith, Jurors: Robert Carsten, Clark Mitchell and Jimmy Wright, Awards: \$10000, Original and soft pastels only www.pastelsnm.org or SASE: PSNM, PO Box 3571, Albuquerque, NM 87190-3571

Fountain Hills Art Walk

The Fountain Hills Art League will resume its "First Saturday Art Walk" beginning on Saturday, October 3rd, from 10:00 a.m. to 4:00 p.m. at Plaza Fountainside (on the plaza behind the shops adjacent to Fountain Park) 12645 Saguaro Blvd., Fountain Hills. The "First Saturday Art Walk" is a monthly event and (weather permitting) is held on the first Saturday of each month. For more information please contact Art Walk Chairman Debra Lynn Melendez at (480)-836-8011.

2010 Workshop

Mentoring Plein Air Workshops in Arizona with Michael Chesley Johnson

Join award-winning artist Michael Chesley Johnson for plein air workshops in the beautiful "Red Rock Country" of Sedona, Arizona, from mid-December through March. Unlike his regular workshops, in these mentoring workshops you'll paint right alongside Michael. He'll offer plenty of mini-demonstrations, critiques and "art talk," as well as the opportunity to enjoy some very scenic locations. Michael has painted the last 4 years as one of 30 invited artists in the annual Sedona Plein Air Festival and knows the area well.

Cost: \$1000 includes lodging, two meals a day plus instruction. Contact: Michael Chesley Johnson, mcj.painter@gmail.com, 575-267-2450. For more information, visit www.PaintSedona.com.



Art Opportunities from Other Groups

GILBERT ART LEAGUE SHOW

Gilbert Visual Artist's League presents it's 7th Annual Fine Art Show, November 14-December 5 at the Gilbert Historical Museum. Prospectus at www.GVAL.org or call J. Smith at 480-497-0677. Entry extended to October 1st.

SONORAN ARTS LEAGUE SMALL WORKS SHOW

A NEW and UNIQUE fine arts show, sponsored by the Sonoran Arts League, will be held at the League office Dec. 5-24.

No art work larger than a 5" x 7" image. Sculpture, jewelry, pottery and glass will be included. This will be a juried show with awards. Entry fees are \$20 for the first entry and \$10 for each additional entry, for a total of no more than 3 entries. Deadline November 10. Prospectus at www.Sonoranartsleague.org

DAY OF THE DEAD EXHIBIT, PRESCOTT

Day of the Dead exhibit at the Sharlot Hall Museum in Prescott, AZ. Please contact Rebecca Brooks at recuerda_mi_corazon@yahoo.com with interest or questions.

U.S. MINT CALL FOR ARTISTS

Beginning August 28th, 2009, The United States Mint invites artists from all over the country to apply for a paid position as an Associate Designer in the successful Artistic Infusion Program (AIP). Artists in the AIP program have the opportunity to take part in American history through the contribution of designs for coins that will be enjoyed by all Americans. In the past, The first cut-off date is November 9th, 2009. <http://www.usmint.gov/artists> for more information. Emily Ziobrowski P: 202-354-7390 F: 202-354-6548

ART BUZZ 2010

Art Buzz, The 2010 Collection, Call To Visual Artists: Deadline Sept. 30, 2009. The juried competition is open to visual artists, worldwide, who work in any visual art media (must be 18 or older). Art Buzz, the book, is a full color, square format, hardcover "coffee table" type publication that is scheduled for release in late January 2010, with a vigorous distribution and marketing plan. <http://www.artbuzz.org/competition.html>.

AZ PLEIN AIR PAINTERS COMPETITION

On Saturday, November 14th, 2009, APAA is holding a "Painters View" Paintout-Luncheon-General Membership Meeting. \$18.00 per person at the Saguaro Lake Ranch 1320 N. Bush Hwy. Mesa, AZ 85215. RSVP to Barbara Donahue. 480-984-0335 call for reservations in the cabins www.saguarolakeranch.com Contact person: Cody Delong cody@codydelong.com.

Phil Starke Painting Workshop Thursday, Nov. 12. & Friday Nov. 13th Contact: philstarke@yahoo.com contact Melissa Holden at (520) 432-4866 or melissa@centralschoolproject.org.

"Painters View" Juried Show, Arizona Artist Guild building (18411 N. 7th Avenue). At the grand opening of this building APAA will have show guides about our show that is the first show to open the new building. Reception: Friday, Nov. 20th from 5:00 pm to 7:00; show dates Nov. 20th-Dec 8th

LOCAL Calls to Artists

Mural Painters Wanted for Exterior Walls/Commercial Building

Artists Should Contact: Alan Kovin, Director, Rosalan Learning Center, 602 336 9700

Hang Your Art for Free

Artists needed to hang their art for sale in local coffee shop restaurants/no fees or percentage taken. The Human Bean Coffee Shop. Two Locations in Phoenix and Mesa. Contact the Manager Directly for information, Shawna Price, 602 331 0700 or spruce0317@hotmail.com



What's Up @ the Phoenix Art Museum

by Paulette Redmond

Phoenix Art Museum is pleased to announce a very special long-term loan from The Armand Hammer Foundation. The Armand Hammer Foundation owns many magnificent works collected by Armand Hammer who was one of America's great collectors during his lifetime. The two works are *Laundress Carrying Linen* by Edgar Degas (1834 – 1917) and *Blue Angel* by Marc Chagall (1887 – 1985). They will be in our galleries for at least the next two years.

Degas was a revolutionary artist because of his images of bathers, laundresses and dancers, recording



their poses and posture with an almost photographic eye. It is Degas' method, and the intense examination of his subject that hail to his greatness. Degas' use of pastel was also very influential for many late 19th century artists. *Laundress Carrying Linen* was created in the early 1880's and is related to an earlier painting of 1877. Though he rarely worked larger than this 8 1/2 x 11 inch sheet, *Laundress Carrying Lin-*

en is approximately 37x20 inches.

Marc Chagall is of the generation following Degas. Chagall blends the sophistication of French painting with the expressive quality of folk



art from his native Russia resulting in the disjunctive floating imagery seen here. Unlike the Degas pastel which demonstrates pastel as a drawing medium, the Chagall work with its full coverage and combining with gouache acts more like a painting. Chagall's charming imagery made him one of the most popular painters of the 20th century. The stylistic range in pastel attracted many artists to use it.

The inclusion of these two masterwork pastels gives us the opportunity to bring deserved attention to two magnificent pastels in our own American collection, *Portrait of Master Hammond*, c. 1898, by Mary Cassatt, who worked in France, and *The White Rose (Portrait of Miss Jessup)* c. 1886, by William Merritt Chase. The Cassatt drawing of the



young Gardiner Hammond, given by Mr. and Mrs. Donald Harrington, was created almost twenty years after the Degas, but demonstrates the same drawing technique she would have seen by her contemporary, Degas. A visitor to our gallery will react to the life-size Chase pastel portrait as a painting. The large pastel on paper is attached to a canvas support, thus giving the sense of an oil on canvas painting. This approach is very similar and serves as a forerunner to Chagall's elegant "Blue Angel."

"Masterpieces of Modern Pastels:" On Wednesday, September 23, 2009 at 7 pm in Whiteman Hall, Charlotte Eyerman, Ph.D., curator of modern and contemporary art at St Louis Art Museum, will present an exploration of pastels. She will trace the history of the medium and address its status between painting and drawing. Learn how the medium was used by modern masters such as Edgar Degas, Mary Cassatt and Marc Chagall. The program will be presented by Friends of European Art and is open to the public.



Tracking Your Artwork *continued from front cover*

My first try was a software program that I found advertised in art magazines. This program was very powerful, but did not work for me in the end. There was a lot of data entry required prior to putting in your artwork itself. Much of this initial data entry was tied to components of the software that I did not see myself using for many years, if ever. The program also did not allow me to do some of the things I wanted to do with it (or maybe I didn't figure out how to do it!). After a few weeks of struggle I threw in the towel and decided to create my own simple spreadsheet in Excel. I did so.... and then changed it... changed it again... changed it again.... and still couldn't figure out how to get everything I wanted in one spreadsheet. Arrgh!! Then I went to IAPS and attended two sessions with Liz Hayward Sullivan on the business side of art. She shared her process and forms for tracking her art and I knew I had found the answer! She gave us hard copies of her forms. I recreated the forms with a few tweaks to meet my needs...but in essence I adopted her process. Here it is:



A notebook is the vehicle for the tracking process. The notebook sits on my desk and is easy to grab when I need to update what is happening for an artpiece, add a new artpiece,

or look through my inventory and make decisions about which pieces to enter for which shows, etc.

I record all the data in pencil so that it is easy to change if needed. I keep Robert Genn's Formula For Success in the front of the notebook to inspire me. The notebook has a divid-



er for each year that I have been or plan to be creating art. I have 2007, 2008 and 2009, 2010, and then a tab that says "Prior to 2007".

The first page behind each year's tab is the Quick View page:



This page allows you to see at a glance all the work you have created to date in that calendar year and where it is at the present time. Notice that this is my sheet from 2009, so the art pieces are numbered with the year "09" and then the sequential number. The piece of my beloved Springer Spaniel, Polly, was the first piece I created in 2009 so it is numbered "09-01". I also record here the painting image size and framed size when it gets framed. This is so helpful filling out show applications, etc. When I create an art piece this is the first place it is recorded. Then I cre-

ate a detail sheet for the piece:

I have the blank detail sheet form on my computer. I insert the digital image of the piece in the lower right hand side and then print off the sheet. I fill out the rest of the information using pencil. The painting number is the number assigned to the painting on the Quick View sheet. I indicate whether I have put it on my web site or not so I remember to do so. The "Image Provided To" section is for when you provide the image to a magazine, for a brochure, etc. As Liz shared with us in the session at IAPS... an art magazine does not want to do an article and have an art piece photo that has already been published elsewhere. That hasn't been a problem for me to deal with as of yet! The Exhibition/Competition section provides a record of what shows/competitions the piece has been entered into and the results. The "Location" box is a running record of where the piece has been unlike the Quick View sheet which only lists where it is at the present time.

The final sheet in the notebook for each calendar year is the Sales Page:

I keep this page right behind the Quick View page. This is a record of your sales for this particular calendar year although the pieces sold may have been created in previous years. I hope to use this page a whole lot more as I increase my marketing efforts and the economy improves. Notice that this also allows you to keep track of the sales tax that needs



You've heard of FACEBOOK...

You're curious about BLOGS...

Well, fellow artists,
It's time to dive in now!
It's **CHEAP, FUN & EASY!**
Let me show you how to:

- Set Up Online Portfolios
- Advertise Your Shows and Events
- Attract a New Following
- Reach New Audiences
- Interact With Prospective Collectors
- Connect With Other Artists
- And Do It All From Home

NOW OFFERING:
**Affordable In-Home Setup
& Instruction in the New
Fangled "Social Media"**
(in addition to my usual excellent
graphic design for print & Web)

Julia Patterson

Serving Successful Artists for 10 Years
602.647.9866 julia@writedesignaz.com

writeDESIGN
graphics | layout | copywriting | print | web

Facebook: http://artist.to.julia_patterson/
Art Blog: <http://juliapatt.blogspot.com>
Art Website: juliapattersonart.com

APAA Board 2009-2010

PRESIDENT:

Karen Budan
480-473-1752
budan@cox.net

Carol Peluso
602-992-2250
carolapeluso@cox.net
Martha Goodrich
602-687-7979
martha.a.goodrich@irs.gov

1ST VICE PRESIDENT PROGRAMS:

Adrienne Kassel
623-363-6044
bonniecasette@yahoo.com
Co-Chairs:
Paulette Redmond
602-861-9615
paulette.redmond@cox.com
Joan Rand
480-836-8366
jrand05@cox.net

E-MAIL:
Barbara Lang
623-544-8406
bel58@cox.net

SIGNATURE HONORS, POINTS

Nancy Halabe
623-975-1849
halabel@cox.net

2ND VICE PRESIDENT: SHOWS

Co-Chairs:
Laura Black
623-362-9158
lauraartaz@cox.net
Sandra Ortega
602-371-1545
soinaz000@yahoo.com

NEWSLETTER/HISTORIAN:

Gary Binder
480-656-8460
Gary.Binder@gdc4s.com
Julia Patterson
480-488-8548
Julia@writedesignaz.com

PUBLICITY:

Sandi Ciaramitaro
480-325-1945
tropical02@cox.net

RECORDING SECRETARY:

Paulette Redmond
602-861-9615
paulette.redmond@cox.com

IAPS LIAISON:

Rita Elkins
928-634-8623
ritaelkins@commspeed.net

TREASURER:

Ruth Philliben
480-783-6892
rphilliben@mac.com

AZ ART ALLIANCE REP:

Jean Hildebrant
480-529-9477
Jean.hildebrant@cox.net

CORRESPONDING SECRE- TARY:

Cecelia Nedlin
602-547-2163
art-n-soul@msn.com

WEBSITE MANAGER:

Julia Patterson
480-488-8548
Julia@writedesignaz.com

MEMBERSHIP:

Kathy Herranen
602-569-6209
kathyherranen@cox.net

EDUCATION/WORKSHOPS:

Fred Davenport
480-730-5574
nemo9@webtv.net

WAYS AND MEANS:

Marsha Wright
623-561-0477
wriighthues@aol.com

SOCIAL:



The Upcoming Year

MONTH	ACTIVITIES	PROGRAM
October 4	Artist of the Month	Exploration of Facebook & blogging Deadline for digital entries for Fall Juried Exhibit
November 1	Artist of the Month Fall Juried Membership Show	Cycle 2 Art Challenge Critique/Discussion
December 6	Cycle Two Art Challenge presented Artist of the Month	Christmas Social Gathering and Auction
January 3	Artist of the Month	
February 7	Artist of the Month Nominations Committee appointed	Cycle 2 Art Challenge Critique/Discussion Maggie Price Demonstration
March 7	Cycle Three Art Challenge presented Artist of the Month Nominations Committee presents slate of candidates	
April 4	Jurying for Spring Show Artist of the Month Spring Juried Membership Show Election	No program – show jurying
May 2	Artist of the Year Installation of Officers	Cycle 3 Art Challenge Critique/Discussion

Please send your newsletter items to

Gary Binder

480-656-8460

Gary.Binder@gdc4s.com

OR

Julia Patterson

480-488-8548

Julia@writedesignaz.com

CHECK OUT THE NEW VIDEO PAGE ON THE APAA WEBSITE (www.azpaa.com).